

Role Profile

Job Title:	Public Health Strategist
Location:	Colindale
Department:	Public Health
Directorate:	Communities, Adults and Health Directorate
Grade:	K
Type of Working:	Hybrid Working
Reports to:	Deputy Director of Public Health

1. Job Purpose:

The post holder will take a strategic lead for public health in protecting and improving the health of Barnet residents, with a particular focus on Living and Ageing Well priorities, prevention, early identification of long-term conditions, NHS Health Checks, cardiovascular disease prevention, cancer screening, immunisations and healthy ageing.

The post holder will work with council services, NHS organisations, voluntary and community sector partners and other stakeholders to improve population health outcomes through prevention, partnership working and evidence-based approaches.

The role forms part of the Live and Age Well and Health Protection team and will work closely with another Public Health Strategist and Public Health Officers to deliver shared priorities through a one-team approach.

The post holder will contribute to wider Public Health priorities, including neighbourhood working, population health management approaches, health protection resilience, emergency response activity and cross-cover arrangements where required.

2. Key accountabilities:

The post holder will:

- Provide strategic leadership across a range of Live and Age Well and Health Protection priorities.
- Lead and support programmes that improve health outcomes through prevention, early intervention and evidence-based practice.
- Lead the public health contribution to cardiovascular disease prevention and other agreed priority programmes, ensuring effective partnership governance, delivery assurance and continuous improvement.

- Lead the implementation and ongoing development of NHS Health Checks and related prevention programmes.
- Lead work to improve the uptake and effectiveness of cancer screening and immunisation programmes in collaboration with NHS and local authority partners.
- Work collaboratively with NHS, council, voluntary and community sector and wider partners to support neighbourhood working and population health management approaches.
- Develop and maintain effective partnerships across Barnet and West and North London to support delivery of public health priorities.
- Contribute to health protection resilience, preparedness and response arrangements, including supporting incidents and outbreaks where required.
- Ensure programmes are informed by evidence, intelligence, community insight and best practice.
- Prepare reports, presentations, briefings and recommendations for senior managers, elected members, boards and partnership meetings.
- Support the development and delivery of policies, strategies and programmes that contribute to improving population health outcomes.
- Contribute flexibly to the wider objectives and priorities of the Public Health team and Communities, Adults and Health Directorate.

3. Leadership and Management:

The post holder will:

- Provide visible leadership across a complex public health portfolio.
- Work collaboratively with another Public Health Strategist and Public Health Officers to deliver shared team objectives and maintain a one-team approach.
- Line manage and support the development of a Public Health Officer, ensuring clear objectives, supervision, delivery oversight and professional development.
- Deputise for colleagues across the Live and Age Well and Health Protection team where appropriate.
- Lead specific programmes and workstreams, ensuring objectives, milestones, risks and outputs are clearly defined and monitored.
- Provide programme and project management across priority workstreams including cardiovascular disease prevention, NHS Health Checks, diabetes prevention, cancer screening, immunisation improvement, healthy ageing and other agreed priorities.
- Support contract and provider oversight where relevant, working with commissioners, providers and partners to ensure services are effective and aligned with population need.

- Contribute to the induction, development and support of staff, trainees, students and other colleagues where appropriate.
- Ensure work is appropriately documented, with clear action logs, decision records, risk management arrangements and evidence of stakeholder engagement..

4. Partnership Working

The post holder will:

- Develop and maintain effective working relationships with NHS organisations, Primary Care Networks, neighbourhood teams, voluntary and community sector organisations and council services.
- Support neighbourhood working approaches that improve outcomes for residents.
- Contribute to the development and delivery of population health management approaches with partners across the local health and care system.
- Represent Barnet Public Health at local, sub-regional and regional meetings, networks and partnership groups.
- Promote prevention and evidence-based approaches across partner organisations.
- Work collaboratively across organisational boundaries to support delivery of shared priorities.

5. Change and Improvement:

The post holder will:

- Identify opportunities to improve services, pathways and outcomes through innovation, improvement methodologies and partnership working.
- Use public health intelligence, research, evaluation and community insight to inform programme development.
- Support the evaluation of programmes and interventions, ensuring learning is captured and shared.
- Contribute to needs assessments, business cases, option appraisals and service reviews where required.
- Promote continuous improvement and a learning culture across programmes and partnerships.

5. Staff responsibilities:

The post holder will line manage a Public Health Officer.

The post holder will work as part of the Live and Age Well and Health Protection team. The team operates with clear lead portfolios and named cross-cover arrangements. The post holder will be expected to work collaboratively with other strategists, officers, consultants and partners to ensure resilience, avoid duplication and maintain continuity during absence or periods of increased demand.

The post holder may provide supervision, support or task direction to trainees, graduates, project staff or colleagues contributing to relevant workstreams.

6. Financial Responsibilities:

The post holder will manage delegated budgets as part of their lead areas of responsibility or project work.

This may include monitoring expenditure, supporting value-for-money assessments, contributing to commissioning decisions, and ensuring financial decisions are aligned with public health outcomes, equity and governance requirements.

7. Other Responsibilities:

The post holder will:

- Undertake teaching, training and presentation sessions for internal and external audiences, including healthcare professionals, council colleagues and partner organisations.
- Support the development of practitioners and primary care professionals where relevant to prevention, NHS Health Checks, screening, immunisations or long-term condition prevention.
- Ensure compliance with the council's information security policies and maintain confidentiality.
- Contribute to relevant health protection, emergency preparedness and incident response functions where these fall within the scope of the role.
- Undertake other responsibilities as determined by the line manager, Deputy Director of Public Health or Director of Public Health, within the scope and grade of the post.

8. Health and Safety Responsibilities:

As a manager of the London Borough of Barnet, you are required to:

- Abide by of Barnet's health and safety policy, associated arrangements for managing, and implement the manager's responsibilities set out therein.
- Complete mandatory health and safety training
- Ensure risk assessments are in place for all task/activities where there are significant hazards, including stressors that could have an adverse effect on staff wellbeing. Identify and implement controls. Ensure staff are aware of the risk assessment findings and trained in the use of controls measures.
- Monitor health and safety compliance arrangements and take action where there are concerns
- Include health and safety in regular management team meetings
- Lead by example, monitor and enforce health and safety compliance of staff

9. Promotion of Corporate Values

To ensure that customer care is maintained to the agreed standards according to the council's values. To ensure that a high level of confidentiality is maintained in all aspects of work. Our values:

Caring / Learning to Improve / Inclusive / Collaboration

10. Flexibility

In order to deliver the service effectively, a degree of flexibility is needed and the post-holder may be required to perform work not specifically referred to above. Such duties, however, will fall within the scope of the post, at the appropriate grade.

11. The Council's Commitment to Equality

To deliver the council's commitment to equality of opportunity in the provision of services. All staff are expected to promote equality in the workplace and in the services the council delivers.

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Criteria	Essential/Desirable	Assessed by:
Professional Membership/Qualification		
Masters in Public Health or equivalent relevant public health qualification, or equivalent experience	Essential	Application
UKPHR Practitioner registration, specialist registration, or equivalent relevant professional registration	Desirable	Application
Experience & Knowledge		
Experience of undertaking needs assessments, service reviews or population health analyses, including obtaining, verifying, analysing and interpreting data to improve health and wellbeing outcomes for a population, community or group	Essential	Application / Interview
Experience of developing, leading, managing, implementing, and evaluating public health projects or programmes	Essential	Application / Interview
Experience of working with NHS partners, such as primary care, PCNs, GP Federations, ICBs, NHS providers, NHS England, screening providers or vaccination providers	Essential	Application / Interview
Understanding of prevention, early identification of long-term conditions, screening, immunisation and population health approaches	Essential	Interview
Understanding of national and local government policies and strategies related to public health, health inequalities, integrated care systems and prevention	Essential	Interview
Experience of using performance data, quality information and health intelligence to identify variation, inequalities, risks and opportunities for improvement	Essential	Application / Interview

Experience of partnership working, including understanding national and local influences on the council, Integrated Care System, Barnet Borough Partnership and NHS partners	Essential	Application / Interview
Ability to identify and address barriers to effective partnership working, including where responsibilities are shared across organisations	Essential	Application / Interview
Experience of supporting quality improvement, service improvement, provider oversight or commissioning decisions in health or care settings	Desirable	Application / Interview
Experience of working in a political environment, including preparing advice, reports or briefings for senior leaders, elected members or partnership boards	Desirable	Application / Interview
Knowledge of safeguarding children and vulnerable adults	Desirable	Application / Interview
Experience of supporting health protection, immunisation, screening assurance or urgent public health response arrangements	Desirable	Application / Interview
Leadership, partnership and delivery		
Ability to set direction across complex programmes, including establishing priorities, clarifying outcomes and supporting partners to act	Essential	Application / Interview
Ability to lead work through influence where delivery sits partly or wholly with NHS, council or community partners	Essential	Application / Interview
Experience of providing constructive challenge and support to partners to improve delivery, quality, equity or outcomes	Essential	Interview
Ability to manage workplans, risks, actions, milestones and governance requirements across multiple programmes	Essential	Application / Interview
Experience of managing performance, including setting objectives, holding regular supervision or one-to-one meetings, and taking responsibility for delivery within own area	Desirable	Application / Interview
Experience of managing or supervising staff, trainees, project officers or matrix contributors	Desirable	Application / Interview
Experience of cross-departmental working, including participation in cross-functional networks and identification of opportunities for cooperation across teams and organisations	Desirable	Application / Interview
Skill and ability		

Demonstrated skill in assessing evidence of effective interventions and services to improve health and wellbeing	Essential	Application / Interview
Excellent communication and influencing skills, including the ability to deliver clear, persuasive presentations to internal and external audiences	Essential	Application / Interview
Ability to write clear reports, briefings, committee papers and recommendations for senior audiences	Essential	Application / Interview
Ability to speak up with professional judgement, including where messages are sensitive, complex or may be unpopular	Essential	Interview
Ability to build and maintain strong relationships with internal and external partners, using those relationships to improve outcomes for Barnet residents	Essential	Application / Interview
Strategic thinker with practical delivery skills, able to translate population health priorities into clear programmes of work	Essential	Application / Interview
Ability to motivate organisations and partners to contribute to improving health and wellbeing through mainstream activity and within available resources	Essential	Interview
Ability to respond to unplanned issues, risks or urgent system pressures in a calm, proportionate and organised way	Essential	Interview
Able to conduct, interpret or commission complex statistical analysis, and translate findings into practical improvement action	Desirable	Application / Interview
Good ICT skills, including Word, Excel, Outlook and Microsoft 365 tools, with ability to produce reports, dashboards, action logs and analysis	Essential	Application / Interview
Values & Behaviours		
Caring		
Integrity- Works with residents, candidates, colleagues and partners in a way that builds trust	Essential	Application/Interview
Empathy- I say "thank you" and "well done" where appropriate, and take time to 'check in' to see if the people I work with are ok	Essential	Application/Interview
Support- Supports colleagues and partners to deliver excellent services, resolve issues and capture learning	Essential	Application/Interview
Learning to Improve		

Insight- Uses evidence, data, professional standards and lived experience to support judgement and decision-making	Essential	Application/Interview
Agile- Is open to testing new approaches, learning from delivery and adapting plans in response to evidence	Desirable	Application/Interview
Growth Mindset- Takes responsibility for personal development and supports the development of others	Desirable	Application/Interview
Inclusive		
Personal Responsibility- Demonstrates curiosity about what matters to diverse communities and uses this insight to improve public health work	Essential	Application/Interview
Engage with discomfort- Reflects on discomfort, challenge or disagreement and uses this constructively to improve practice	Essential	Application/Interview
Champion Diversity- Actively promotes equality, diversity and inclusion in programme design, partner working and decision-making	Desirable	Application/Interview
Collaborative		
One Team- Builds purposeful relationships across the council, NHS and wider partners, seeking feedback and evidence to improve outcomes	Essential	Application/Interview
Accountable- Accepts responsibility for own actions and decisions, and demonstrates commitment to what is best for Barnet residents	Essential	Application/Interview
Outcomes Focused- Adapts ways of working to suit the outcome being pursued, while remaining within professional standards and role scope	Essential	Application/Interview