

Role Profile

Job Title	Public Health Strategist – Gambling Harms (fixed term contract)
Location:	Colindale/Hybrid
Directorate:	Communities, Adults and Health
Service:	Public Health
Grade:	K
Salary Range:	£56,376 - £61,653
Reports to:	Senior Public Health Strategist

1. Job Purpose:

The Public Health Strategist (Gambling Harms Prevention) will lead the strategic development, coordination and delivery of Barnet Council's approach to preventing and reducing gambling-related harms. The postholder will work across the council and with external partners to develop the council's approach to addressing gambling harms, including the development of a gambling harms prevention strategy.

The postholder will embed a whole system, prevention-focused response, ensuring that gambling harms are addressed as a public health issue and considered across policy, commissioning, regulation and place-based work. The role will make a particular contribution to health equity, focusing on communities and population groups disproportionately affected by gambling harms.

This role will sit in the Neighbourhoods, Communities and Mental Health team within Barnet's Public Health team. This team includes the strategic leads for Health in All Policies and Suicide Prevention and the postholder's work will intersect with both of these workstreams.

2. Key accountabilities:

2.1 Strategic Leadership and Policy

- Lead the development and implementation of Barnet's gambling harms prevention strategy and action plan, aligned with local priorities, the JSNA, and regional and national evidence.
- Lead on the engagement with planning and licensing teams to apply measures to work towards reducing gambling harm.
- Develop as a subject matter expert on gambling harms and provide public health advice on gambling harms to elected members, senior officers, council services and system partners.
- Formulate responses on behalf of the Public Health team or the London Borough of Barnet on national consultations such as licensing regulations in relation to gambling

2.2 Partnership and System Working

- Develop and maintain strong partnerships with the council and NHS colleagues, VCSE organisations, treatment providers, regulators, the police and neighbouring boroughs.
- Represent Barnet and promote local work within sub-regional and London-wide gambling harms networks.

2.3 Commissioning and Programme Development

- Contribute to the design, commissioning, monitoring and evaluation of services and interventions related to gambling harms, ensuring they are evidence-based and culturally appropriate.
- Support co-production with people with lived experience of gambling harms.
- Identify opportunities to secure external funding or influence national programmes relevant to gambling harms prevention and treatment.

2.4 Intelligence, Evidence and Evaluation

- In collaboration with the Insight and Intelligence team, oversee the collation, analysis and presentation of quantitative and qualitative data on gambling prevalence and harm (e.g. treatment access, debt, mental health, crime indicators) to inform decision-making.
- Contribute to evidence building by supporting any needs assessment or relevant research on gambling harms and collaborating with academia.

2.5 Other

- Lead on or support, where appropriate, advocacy and awareness-raising activity to position gambling harms as a public health issue locally.
- Contribute to the delivery of the Public Health team's wider objectives as required.
- Undertake any other duties appropriate to the level of the role.

3. Financial Responsibilities:

- Manage delegated budgets, as required, as part of lead areas of responsibility or as part of project work, keeping a record of all expenditure and monitoring against available budget.

4. Staff Responsibilities

- Barnet Public Health Senior Management Team includes 3 consultants, Head of Public Health Commissioning, the council's Head of Safety, Health and Wellbeing, all reporting to the Director of Public Health. This role will be line managed by the Senior Public Health Strategist within the Neighbourhoods, Communities and Mental Health team.
- The postholder is responsible for staff management.
- The department operates a matrix management system with supervision directed by senior members across the team according to topic leadership and operational challenges.

- The department is an approved for the training of Public Health specialists and GP trainees. The role has a responsibility for supporting trainees.

5. Health and Safety Responsibilities:

As an employee of the London Borough of Barnet, you are required to:

- Abide by Barnet's health and safety policy and associated arrangements
- Complete mandatory health and safety training
- Follow safe systems of work and use devices/guards provided for safety.
- Wear/use personal protection equipment were issued and instructed to do so, including lone working devices.
- Report any Accident/Incidents/Hazards.
- Take care of your own and other's safety, health and wellbeing

6. Promotion of Corporate Values

To ensure that customer care is maintained to the agreed standards according to the council's values. To ensure that a high level of confidentiality is maintained in all aspects of work. Our values:

Caring / Learning to Improve / Inclusive / Collaboration

7. Flexibility

In order to deliver the service effectively, a degree of flexibility is needed, and the post-holder may be required to perform work not specifically referred to above. Such duties, however, will fall within the scope of the post, at the appropriate grade.

8. The Council's Commitment to Equality

To deliver the council's commitment to equality of opportunity in the provision of services. All staff are expected to promote equality in the workplace and in the services the council delivers.

PERSON SPECIFICATION

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Criteria	Essential/Desirable	Assessed by:
Professional Membership/Qualification		
Graduate degree in Public Health or equivalent with relevant experience	Essential	Application
Experience & Knowledge		
Demonstrated experience working in public health on wider determinants of health.	Essential	Application/Interview
Experience of using project management skills and knowledge of public health methodology to develop, implement and assess policies, programmes and strategies to improve health and wellbeing and/or address health inequalities.	Essential	Application/Interview
Experience and/or knowledge of conducting health needs assessment through the collation, analysis and interpretation of key public health data, information and evidence, including qualitative data.	Essential	Application/Interview
Experience coordinating research on public health issues with an emphasis on co-production.	Desirable	Application/Interview
Understanding of gambling harms as a public health issue.	Desirable	Application/Interview
Experience of effective partnership working with external and internal stakeholders to plan and deliver services.	Essential	Application/Interview
Proven experience of undertaking evaluations to effectively measure the outcome and benefit of public health interventions.	Essential	Application/Interview
Skill & Ability		
Ability to use a range of communication approaches, written, verbal and visual – to influence decisions and communicate complex public health information to non-specialist audiences including elected members clearly and effectively. This includes high standard of report writing skills.	Essential	Application/Interview/Test
Ability to analyse, interpret and synthesize complex information, including epidemiological data, from a number of sources.	Essential	Application/Interview/Test

Manage and deliver multiple, multi-agency public health projects independently and to deadline.	Essential	Application/Interview
Ability to build meaningful relationships with residents and people who use services, to enable engagement and co-production of the development of local strategies and approaches for improving health and wellbeing outcomes.	Essential	Application/Interview
Good time management and prioritisation skills, demonstrated by the ability to use own initiative to manage a number of projects simultaneously, ensuring planning, organising and prioritising workload to meet project deadlines.	Essential	Application/Interview
Values & Behaviours		
Caring		
Integrity- I work with colleagues in a way that builds trust.	Essential	Application/Interview
Support- I support my colleagues to deliver excellent services. I focus on resolving any issues and capturing lessons learnt	Essential	Application/Interview
Learning to Improve		
Insight- I regularly rely on evidence and professional standards to support my work and decision making.	Essential	Application/Interview
Agile- I am fully empowered to act within the scope of my role	Essential	Application/Interview
Growth Mindset- I take responsibility for my own personal development, growth and learning and support others with their learning and development where I can	Essential	Application/Interview
Inclusive		
Personal Responsibility- I am curious about what is important to others around diversity. I reflect and act upon this curiosity to improve my own understanding	Essential	Application/Interview
Engage with discomfort- I am open to and reflect on what makes me uncomfortable and use my engagement with others to challenge myself and constructively challenge others	Essential	Application/Interview
Champion Diversity- I recognise the advantages and importance of equality, diversity and inclusion in delivering outcomes for residents, and take an active role to ensure they are implemented and integrated in everything I do.	Essential	Application/Interview

Collaborative		
One Team- I actively and purposefully build my network of relationships with people across the Council and with partners. I proactively seek feedback and evidence as a way of learning from and improving the way I work with others	Essential	Application/Interview
Accountable- I accept responsibility for my own actions and decisions, and demonstrate commitment to ensuring these align to what is best for Barnet	Essential	Application/Interview
Outcomes Focused- I adapt my way of working to best suit the outcome we are trying to achieve within the scope of my role and professional standards	Essential	Application/Interview